



**PLACER COUNTY FAIR ASSOCIATION  
800 ALL AMERICA CITY BOULEVARD  
ROSEVILLE, CA 95678**

**MINUTES**

**Board of Directors Meeting**

**January 17, 2005**

**7:00 p.m.**

---

**Members Present:** Bickford, Cooper, Green, Henry, Kennedy, Lucich, & Vineyard.

**Members Absent:** Gray, Lunsford

Others Present: CEO Brock Wimberley, Association Member Bob Kennedy

**I. CALL TO ORDER**

CEO Wimberley verified the legal meeting notice requirements were met. Following the roll call, Director Bickford determined that there was a quorum and the meeting was called to order at 7:02 pm.

**II. PUBLIC COMMENT**

No comments to report.

**III. ACTION ON BOARD MEMBERS ABSENT**

Director Vineyard moved, Director Kennedy seconded, and motion carried to excuse Directors Cooper and Green from the previous Board meeting.

**IV. CONSENT AGENDA**

Directors commented the agenda is dated January 17, 2005 and should be corrected to show January 17, 2006. Director Henry moved, Director Kennedy seconded, and motion carried to approve the consent agenda with the above correction.

**V. FINANCIAL REPORTS**

Director Vineyard moved, Director Lucich seconded, and motion carried to approve the Financial Reports.

**VI. COMMITTEE REPORTS**

Premium Book & Livestock - Director Vineyard reported that beef weigh-in will take place January 21, 2006 at the Placer County Fair.

**VI. ACTION ITEMS**

- A. CEO Health Benefits – Director Henry moved, Director Vineyard seconded, and motion unanimously carried to approve the health insurance plan presented by CEO Wimberley.
- B. Approval to write-off doubtful accounts – Director Henry moved, Director Vineyard seconded, and motion unanimously carried to write-off all doubtful accounts, with the exception of 2000 Indoor Soccer.
- C. Approval of Interim, Commercial Exhibit, Concession, Standard Service, Entertainment, and Judging Agreements entered into in November & December 2005  
Director Vineyard moved, Director Cooper seconded, Director Henry abstained, and motion carried to approve the list of Agreements.

**VII. MANAGEMENT REPORT**

CEO Wimberley provided written report in Board package. No additional items were reported.

**VIII. PRESIDENT'S REPORT**

Nothing to report.

**IX. DIRECTORS COMMENTS**

Director Kennedy suggested moving the Annual Placer County Fair Association meeting to the Garden Room. Directors Cooper & Green inquired whether the RV Park rate increase had been implemented and Park rules signs had been installed. CEO Wimberley reported that the rate increase will be implemented immediately and that Park rules signs would be ordered for installation. Director Bickford recommended production and installation of signage advertising 2006 Fair dates and theme at the corner of Washington and All America City Blvd, suggested the new phone system be reprogrammed to eliminate the auto-attendant from automatically answering incoming calls, re-record the message to sound more inviting, and contact Alameda County Fair about Polynesian Days.

**X. ADJOURNMENT**

The meeting adjourned at 8:32 p.m.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

---

Brock Wimberley  
Chief Executive Officer

---

Date