



**PLACER COUNTY FAIR ASSOCIATION  
800 ALL AMERICA CITY BOULEVARD  
ROSEVILLE, CA 95678**

## **M I N U T E S**

**Board of Directors Meeting**

**March 17, 2007**

**7:00 p.m.**

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**LOCATION:** Placer County Fair – Administration Office

**MEMBERS PRESENT:** Bickford, Derobertis, Green, Henry, Kennedy, Lunsford, Moore & Vineyard

**MEMBERS ABSENT:** Gray

Others Present: CEO Brock Wimberley, Maintenance Supervisor Rick Poppert, All American Speedway Host Ken Brooks, Association Member Bob Kennedy, Camellia Koi Club rep. James Phillips, David Mackowiak

### **I. CALL TO ORDER**

CEO Wimberley verified the legal meeting notice requirements were met. Following the roll call, President Kennedy determined that there was a quorum and the meeting was called to order at 7:00 pm.

### **II. PUBLIC COMMENT**

Association Member Bob Kennedy reported he would install signage on the Admin. Office wall indicating “Placer County Fair” and “All American Speedway” and showed samples of the letters he purchased and painted.

### **III. ACTION ON BOARD MEMBERS ABSENT**

Director Bickford moved, Director Derobertis seconded, and motion carried to excuse Director Lunsford from the previous Board meeting.

### **IV. CONSENT AGENDA**

Director Lunsford moved, Director Moore seconded and motion carried to approve the March 20, 2007 agenda.

Director Henry inquired about the amendment to January minutes by the addition of Director Green’s written comments provided at the February meeting. CEO Wimberley commented that the written comments were incorporated in the January minutes by reference. Director Henry moved, Director Green seconded, and motion carried to approve the February 20, 2007 minutes.

### **V. FINANCIAL REPORTS**

Director Lunsford moved, Director Derobertis seconded, and motion carried to approve the Financial Reports.

### **VI. COMMITTEE REPORTS**

- A. Premium Book & Livestock – Director Vineyard reported there was a meeting on February 22, 2007. Reviewed Premium Book update, making various changes to match this year’s theme. Also, we will be charging \$2 admission for non-fair hours to family and friends for entrance to the grounds to capture attendance figures. Director Vineyard commented that Christina Leon-Guerrero was doing a good.
- B. Buildings & Grounds - Director Vineyard reported there was a meeting on February 22, 2007. Committee recommended exiting parking lot B through Armory and Placer County Corp. Yard property

as a priority to alleviate traffic issues on Lawton and All America City Blvd. CEO Wimberley reported he was working with the Armory and Placer County to accomplish. The construction of our main bathrooms is on hold until funding is available. Committee discussed charging for parking at all interim events to generate revenue for parking lot maintenance and paving, CEO Wimberley to provide recommendation for future discussion. Discussed installing shade cloth and misters at several locations around grounds for Fair, Queen's Court area West of the Admin. Bldg., Admin. Bldg. parking lot fencing with gate, repairing horse stalls, and painting barns.

- C. Race– Director Bickford reported there was a meeting on March 5, 2007. Minutes of the meeting were provided as page 4 of the Board package and are incorporated herein by reference.
- D. JLA Sale– Director Vineyard reported there was a meeting on March 5, 2007. The discussion included judging swine by breed as a trial this year, reimburse Miner's Ravine 4H \$200 for their BBQ services provided during the 2006 Auction, and weigh-in from 7-11 a.m. on April 29, 2007.

## **VII. ACTION ITEMS**

- A. Board/Staff Roles & Responsibilities – Deferred for future discussion.
- B. Facility Rental Fee Reductions/Waivers/Refunds
  - 1. Roseville Parent Education Preschool – Director Bickford moved to approve request for \$1,035.50 refund, Director Vineyard seconded and motion carried.
  - 2. Placer County Republican Committee – Director Moore moved to provide a 40' x 40' exhibit space at the 10' x 10' rental rate, Director Derobertis seconded, Director Lunsford voted nay and motion carried.
  - 3. Camellia Koi Club – Director Lunsford made motion to deny request, Director Moore seconded and motion carried.
  - 4. Los Cerritos Neighborhood Association – Director Moore moved to approve a fee waiver, Director Lunsford seconded and motion carried.
  - 5. Tahoe Cattlemen's Association – Director Lunsford moved to deny a fee reduction, Director Moore seconded and motion carried.
  - 6. Roseville Home & Garden Experience – Director Lunsford moved to deny fee reduction, Director Henry seconded and motion carried.
  - 7. Roseville Chamber of Commerce – Director Henry moved to approve fee waiver in exchange for four complimentary e-blasts, Director Bickford seconded and motion carried.
  - 8. Alzheimer's Aid Society – Deferred until April meeting for additional cost information.
  - 9. Roseville Rock Rollers - Director Henry moved to deny fee waiver request, Director Lunsford seconded and motion carried.
- C. 2008 Fair Dates – Annual Fair has been the weekend following Father's Day. No action taken.
- D. Back Parking Lot Access – Board requested CEO Wimberley work with the National Guard, Placer County and City of Roseville to accomplish exiting parking lot B to Junction Blvd.
- E. Speedway Safety Project – CEO Wimberley reported on the status of current Safety Improvements and informed the Board total expenses were projected to exceed available resources by approximately \$220,000. Numerous contractors and vendors have provided additional time before requiring payment. CEO Wimberley also reported staff have been preparing the required documents to accompany applications for loans from the Fair Installment Loan Program and Granite Community Bank.
- F. Approval of Interim, Commercial Exhibit, Concession, Standard Service, Entertainment, and Judging Agreements entered into in February 2007 - Director Henry moved, Director Green seconded and motion carried to approve the Agreement list.

## **VIII. CLOSED SESSION**

No action to report.

## **IX. MANAGEMENT REPORT**

CEO Wimberley provided written report in Board package with nothing additional to report.

## **X. PRESIDENT'S REPORT**

President Kennedy read her report and is incorporated by reference.

**XI. DIRECTORS COMMENTS**

No comments to report.

**XII. ADJOURNMENT**

Having no further business to consider, the meeting was adjourned at 9:57 p.m. by President Kennedy.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

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Brock Wimberley  
Chief Executive Officer

March 20, 2007

Date

\_\_\_\_\_  
Patty Kennedy  
President

April 17, 2007

Date