



**PLACER COUNTY FAIR ASSOCIATION
800 ALL AMERICA CITY BOULEVARD
ROSEVILLE, CA 95678**

MINUTES

Board of Directors Meeting

July 17, 2007

7:00 p.m.

LOCATION: Placer County Fair – Administration Office

MEMBERS PRESENT: Derobertis, Gray, Green, Henry, Kennedy, Lunsford & Vineyard

MEMBERS ABSENT: Bickford & Moore

Others Present: CEO Brock Wimberley

I. CALL TO ORDER

CEO Wimberley verified the legal meeting notice requirements were met. Following the roll call, President Kennedy determined that there was a quorum and the meeting was called to order at 7:03 pm.

II. PUBLIC COMMENT – None to report

III. ACTION ON BOARD MEMBERS ABSENT

Director Henry moved, Director Lunsford seconded, and motion carried to excuse Director Derobertis from the previous Board meeting.

IV. CONSENT AGENDA

Director Green moved, Director Gray seconded, and motion carried to approve the Agenda. Director Henry moved, Director Lunsford seconded, and motion carried to approve the June 12, 2007 Board Meeting minutes.

V. FINANCIAL REPORTS

Director Gray moved, Director Lunsford seconded, and motion carried to approve the list of Bills Paid. Additional June financial reports will be provided in August for review and approval.

VI. COMMITTEE REPORTS

A. Executive – Discussion and action reported out from closed session below.

VII. ACTION ITEMS

A. 2007 Fair Review – Directors commented the grounds looked good, patrons commented they felt safe and it was a very family friendly event, food vendors commented that maintenance staff was very friendly and cooperative, outside vendors seemed a little light, quilt show was very good, floral entries were light, suggested having a rock climbing wall, consider selling fair related novelties (t-shirts, hats, etc.), control Board Room access better with a security guard and passes required for entry, carnival was clean and staff polite, but need more rides in the adult area, the separation of kids rides with the Big Wheel near the front gate was well received, JLA auction went well, with a few problems during weigh-in, entertainment was great, advertising still needs improvement to include Roseville Auto Mall reader board and Chamber E-Blast.

- B. Granite Community Bank Financing – Director Henry moved, Director Lunsford seconded, and motion carried to approve \$235,000 term loan and \$250,000 line of credit.
- C. Fair Installment Loan Program Financing – Director Gray moved, Director Henry seconded, and motion carried to approve \$50,000 short-term loan.
- D. All American Speedway Director of Operations – Director Henry moved, Director Gray seconded, and motion carried to confirm Dennis Gage as the AAS Director of Operations.
- E. Facility Rental Fee Reductions/Waivers/Refunds – Board requested additional information about the haunted house grounds rental before taking action, deferred to next Board Meeting.
- F. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into June 2007 – No action.

VIII. CLOSED SESSION

Director Lunsford reported the Board rescinded the previous restriction imposed on CEO Wimberley to hire and fire, but requested CEO inform the Board of any employee disciplinary or termination actions. Board will be revisiting role definitions of Directors and staff in the near future.

IX. MANAGEMENT REPORT

CEO Wimberley provided written report in Board package.

X. PRESIDENT’S REPORT

No comments to report.

XI. DIRECTORS COMMENTS

Director Derobertis reported the Placer Count Farm bureau is holding a fundraiser on August 21st to benefit the California Farm Bureau Federation Fund to protect the family farm.

XII. ADJOURNMENT

Having no further business to consider, the meeting was adjourned at 9:10 p.m. by President Kennedy.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

 Brock Wimberley
 Chief Executive Officer

 August 21, 2007
 Date

 Patty Kennedy
 President

 August 21, 2007
 Date