



**PLACER COUNTY FAIR ASSOCIATION  
800 ALL AMERICA CITY BOULEVARD  
ROSEVILLE, CA 95678**

**MINUTES**

**Board of Directors Meeting**

**August 21, 2007**

**7:00 p.m.**

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**LOCATION:** Placer County Fair – Administration Office

**MEMBERS PRESENT:** Bickford, Gray, Green, Henry, Lunsford & Moore

**MEMBERS ABSENT:** Derobertis, Kennedy & Vineyard

**Others Present:** CEO Brock Wimberley

**I. CALL TO ORDER**

CEO Wimberley verified the legal meeting notice requirements were met. Following the roll call, Director Bickford determined that there was a quorum and the meeting was called to order at 7:03 pm.

**II. PUBLIC COMMENT** – Bill McAnally and Denise Decoque were present. Mr. McAnally inquired about payment on sponsorships. CEO Wimberley stated there were numerous items that have not been reconciled. Director Henry offered to work with CEO Wimberley to resolve the issue.

**III. ACTION ON BOARD MEMBERS ABSENT**

Director Gray moved, Director Henry seconded, and motion carried to excuse Directors Bickford and Moore from the previous Board meeting.

**IV. CONSENT AGENDA**

Director Gray moved, Director Henry seconded, Director Bickford abstained, and motion carried to approve the Consent Agenda.

**V. FINANCIAL REPORTS**

Director Gray moved, Director Lunsford seconded, and motion carried to approve the June financial reports.

**VI. COMMITTEE REPORTS**

- A. Executive – Discussed adjusting Rick Poppert's salary.
- B. Race – Director Bickford reported that there was discussion of the divisions that would be run next year, youth in the pits, sound issue status and the consideration of running a NASCAR Grand National West race during the 2008 season.
- C. JLA Sale – Director Vineyard reported that sale prices were up significantly from prior years, and the JLA sale was a success.

**VII. ACTION ITEMS**

- A. 2008 Fair Theme – No action taken.
- B. Cinderella Bed – No action taken.

- C. Go-cart – Director Lunsford moved, Director Moore seconded, and motion carried to approve raffling off or giving away the go-cart on Kids Day at the AAS on 9/22.
- D. Facility Rental Fee Reductions/Waivers/Refunds – Director Henry moved, Director Lunsford seconded, and motion carried to approve a reduction to be \$2,800 per month for the haunted house rental.
- E. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into June & July 2007 – Director Henry moved, Director seconded, and motion carried to approve the list of agreements.

**VIII. CLOSED SESSION**

Nothing to report.

**IX. MANAGEMENT REPORT**

CEO Wimberley provided written report in Board package.

**X. PRESIDENT’S REPORT**

No comments to report.

**XI. DIRECTORS COMMENTS**

No comments to report

**XII. ADJOURNMENT**

Having no further business to consider, the meeting was adjourned at 8:37 p.m. by Director Bickford.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

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Brock Wimberley  
Chief Executive Officer

\_\_\_\_\_  
August 21, 2007

Date

\_\_\_\_\_  
Patty Kennedy  
President

\_\_\_\_\_  
October 16, 2007

Date