



PLACER COUNTY FAIR ASSOCIATION  
800 ALL AMERICA CITY BOULEVARD  
ROSEVILLE, CA 95678

## MINUTES

**Board of Directors Meeting**

**October 16, 2007**

**7:00 p.m.**

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**LOCATION:** Placer County Fair – Administration Office

**MEMBERS PRESENT:** Bickford, Derobertis, Gray, Green, Henry, Kennedy, Lunsford & Vineyard

**MEMBERS ABSENT:** Moore

**Others Present:** CEO Brock Wimberley

### **I. CALL TO ORDER**

CEO Wimberley verified the legal meeting notice requirements were met. Following the roll call, Director Bickford determined that there was a quorum and the meeting was called to order at 7:05 pm.

**II. PUBLIC COMMENT** – None to report.

### **III. ACTION ON BOARD MEMBERS ABSENT**

Directors were excused from the previous Board meeting.

### **IV. CONSENT AGENDA**

Directors approved the Consent Agenda.

### **V. FINANCIAL REPORTS**

Director Lunsford moved, Director Vineyard seconded, and motion carried to approve the financial reports.

### **VI. COMMITTEE REPORTS**

- A. Executive – Discussion was focused on CEO Wimberley’s proposed reorganization.
- B. Race – Director Lunsford reported that there was discussion included an appeal, AAS budget, 2008 schedule, and payouts.
- C. Premium Book & Livestock – Director Henry reported that staff conducted an analysis of entry fees and premiums, providing a recommendation to restructure to reduce the negative trend on an annual basis.

### **VII. ACTION ITEMS**

- A. Proposed 2008 Budget – No action taken.
- B. 2008 Fair Theme – The Board agreed on “Country Ways & Amazing Fair Days” for the 2008 Fair theme.
- C. Cinderella Ball Letter – CEO Wimberley was directed to revise the letter before sending.
- D. Annual Association Meeting Policy and Procedures – Director Vineyard moved, Director Henry seconded, and motion carried to approve the proposed revisions, which are hereby included by reference.
- E. Facility Rental Fee Reductions/Waivers/Refunds – Directors agreed that all renters should be treated the same, regardless of IRS tax status. The Board also agreed to revise the current Policy and Procedures Manual, providing CEO Wimberley the authority to negotiate facility rental reduction requests.

- F. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into August & September 2007 – Director Henry moved, Director Bickford seconded, and motion carried to approve the list of agreements.

**VIII. CLOSED SESSION**

- A. No action taken.

**IX. MANAGEMENT REPORT**

CEO Wimberley reported the staff were expecting the CDFA auditors on the following Monday, still working to fully utilize the accounting system with the assistance of a local CPA and working to finalize the figures for the All American Speedway.

**X. PRESIDENT'S REPORT**

No comments to report.

**XI. DIRECTORS COMMENTS**

No comments to report

**XII. ADJOURNMENT**

Having no further business to consider, the meeting was adjourned at 9:20 p.m. by Director Kennedy.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

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Brock Wimberley  
Chief Executive Officer

\_\_\_\_\_  
October 16, 2007

Date

\_\_\_\_\_  
Patty Kennedy  
President

\_\_\_\_\_  
November 20, 2007

Date