



**PLACER COUNTY FAIR ASSOCIATION
800 ALL AMERICA CITY BOULEVARD
ROSEVILLE, CA 95678**

MINUTES

Board of Directors Meeting

February 19, 2008

7:00 p.m.

LOCATION: Placer County Fair – Administration Office

MEMBERS PRESENT: Bickford, Day, Derobertis, Gray, Henry, Kennedy, Moore & Vineyard

MEMBERS ABSENT: Bickford & Lunsford

Others Present: CEO Brock Wimberley, Bob Kennedy, Kathy Dunham, Randy Dunham, Scott Woessner, Mike Woessner

I. CALL TO ORDER

The legal meeting notice requirements were met. Following the roll call, Director Moore determined there was a quorum and the meeting was called to order at 7:00 pm.

II. PUBLIC COMMENT – None to report.

III. ACTION ON BOARD MEMBERS ABSENT

Director Gray moved, Director Henry seconded, and motion carried to excuse Director Lunsford from the previous Board meeting.

IV. CONSENT AGENDA

Director Vineyard moved, Director Day seconded, and motion carried to approve the Consent Agenda.

V. FINANCIAL REPORTS

CEO Wimberley requested and the Board unanimously agreed consolidating several bank accounts to retain the Operating, Payroll, JLA and County Treasury accounts. Director Gray moved, Director Henry seconded, and motion carried to approve the December Financial Reports.

VI. COMMITTEE REPORTS

A. Race – Director Bickford reported that the committee met to finalize the 2008 schedule, they directed CEO Wimberley to analyze prior year contingency payouts with NASCAR disbursed amounts and issue checks to make-up the difference from 2005 contingency payouts to honor the prior commitment of limiting the impact on drivers of becoming a NASCAR sanctioned track, decided to raise adult admission to \$13 and junior admission to \$5 with all other admission fees remaining constant.

VII. ACTION ITEMS

- A. Revenue Generating Project – The Board agreed to staff and sell margaritas during the June 19-22, 2008 Fair as a fundraiser for the Association.
- B. Adoption of Americans with Disability Act Accessibility Survey – Board unanimously carried motions to adopt the ADA accessibility plan as provided by Disability Access Consultants.

- C. Board Committee Appointments – Board made committee appointments as reflected on the enclosed list of committee members.
- D. County Contract Renewal – Director Kennedy moved, Director Day seconded and motion carried to seek a longer contract term between the County and the Association.
- E. All American Speedway admission prices – No action.
- F. Annual Board Retreat – Board agreed to meet on March 18th from 2 – 6 pm.
- G. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into in February 2008 – Director Gray moved, Director Vineyard seconded, Director Derobertis abstained and motion carried to approve the list of agreements.

VIII. CLOSED SESSION

- A. No closed session held.

IX. MANAGEMENT REPORT

CEO Wimberley reported that staff morale has increased and appear to be moving in the right direction. Maintenance staff have continued to keep themselves busy with general maintenance items, as well as Speedway improvement items. Fairtime contracts for concessions, commercial, and entertainment are coming along nicely. Been meeting regularly with Director Moore and notice a marked improvement in accomplishments.

X. PRESIDENT’S REPORT

Director Moore reported spending \$15k of his own money to install speed bumps at the Speedway, working on solution for sound wall installation prior to March 29th race, has his staff and equipment cleaning up several areas of the fairgrounds, made a decision to keep Ken Brooks on staff at the Speedway with increased salary, with expectation of expanded responsibilities.

XI. DIRECTORS COMMENTS

Director Vineyard reported there is a JLA Sale Committee meeting on February 25th . Director Kennedy reported the Lions Club Crab Feed will be held at the Fair on Saturday, February 23rd . Director Gray reported the City Council adopted a resolution about the landscaping out on Washington, which would be a joint project between the City, County and Fair. .

XII. ADJOURNMENT

Having no further business to consider, the meeting was adjourned at 9:17 p.m. by Director Moore.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

 Brock Wimberley
 Chief Executive Officer

 February 19, 2007
 Date

 John Moore
 Board President

 March 18, 2008
 Date