



**PLACER COUNTY FAIR ASSOCIATION
800 ALL AMERICA CITY BOULEVARD
ROSEVILLE, CA 95678**

MINUTES

Board of Directors Meeting

April 15, 2008

7:00 p.m.

LOCATION: Placer County Fair – Administration Office

MEMBERS PRESENT: Day, Derobertis, Henry, Kennedy, Lunsford, Moore & Vineyard

MEMBERS ABSENT: Bickford, & Gray

Others Present: CEO Brock Wimberley, Bob Kennedy, Randy Dunham, Scott Woessner

I. CALL TO ORDER

The legal meeting notice requirements were met. Following the roll call, Director Moore determined there was a quorum and the meeting was called to order at 7:00 pm.

II. PUBLIC COMMENT – None to report.

III. ACTION ON BOARD MEMBERS ABSENT

Director Henry moved, Director Kennedy seconded, and motion carried to excuse Director Bickford from the previous Board meeting.

IV. CONSENT AGENDA

Director Henry moved, Director Vineyard seconded, and motion carried to approve the Consent Agenda.

V. FINANCIAL REPORTS

March financial reports deferred and will be provided by the end of the month via email to all directors.

VI. COMMITTEE REPORTS

- A. Entertainment – CEO Brock Wimberley provided a flyer for approval, and gave an overall report on the status of Shamrock Shows, Musical Talent, Fair layout, Exhibits Etc.
- B. Race – Director Lunsford reported that Car counts for the 2008 race season are low; the committee is working on team driving and new division possibilities to help improve counts. No season tickets will be offered to the public; instead they will be offered a discount on a bulk ticket purchase. Director of speedway operations, Dennis Gage & Director Day canvassed the neighborhood and spoke with residents about improvements & concerns. The new sound wall has been proven to be more than adequate in reducing noise from the track through the surrounding neighborhood. Discussion of track/facility rental fee for Camping World Series race next year with the possibility of having another race this year.

VII. ACTION ITEMS

- A. Board/Staff Roles – No Discussion
- B. Board Committee Membership and Authority –Director Henry moved, Director Lunsford seconded motion carried to appoint new members to race committee (Mr. Woessner & Mr. Dunham)
- C. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into in March 2008 – Director Henry moved, Director Vineyard seconded, motion carried to approve the list of agreements.

VIII. CLOSED SESSION

- A. Performance Evaluation of CEO Brock Wimberley.

IX. MANAGEMENT REPORT

CEO Wimberley reported that he and Board President John Moore have been working together on the 2006 audit, specifying that the accounting system in place was not being used to it’s full potential and that a lot of transactions were done manually out of Business Works. As of January 1st all transactions will be processed through the accounting program to help insure a smoother 2007audit. CEO Wimberley also explained in detail the process for receipting at the counter as well as speedway booths, and explained how cash drop boxes and receipt registers would be beneficial. A brief description of the new point of sale system was also explained.

X. PRESIDENT’S REPORT

Director Moore reported that the grounds are looking good, staff is happy and there is a good energy.

XI. DIRECTORS COMMENTS

Director Kennedy reported that Board President John Moore, Director Vineyard & her met with Director of Facility Services, Jim Durfee & Placer County District 1 Supervisor Rocky Rockholm and discussed the Placer County Fair’s interest in using Corp Yard lot for storage. Director Kennedy presented an agreement from Director Durfee providing access to the lot. Other topics of discussion include; the city’s participation in the rose parade, pageant entries, and the talent show. Director Derobertis reported that a neighboring resident on Micro Court reported no sound improvements since the sound wall has been installed

XII. ADJOURNMENT

Having no further business to consider, the meeting was adjourned at 9:34 p.m. by Director Moore.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

 Brock Wimberley
 Chief Executive Officer

 April 15, 2008
 Date

 John Moore
 Board President

 May 20, 2008
 Date