



**PLACER COUNTY FAIR ASSOCIATION  
800 ALL AMERICA CITY BOULEVARD  
ROSEVILLE, CA 95678**

**MINUTES**

**Board of Directors Meeting**

**September 16, 2008**

**7:00 p.m.**

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**LOCATION:** Placer County Fair – Administration Office

**MEMBERS PRESENT:** Day, Derobertis, Henry, Lunsford, & Moore

**MEMBERS ABSENT:** Directors Gray, Kennedy, and Vineyard.

**Others Present:** CEO Brock Wimberley, Katharina Green, Bob Kennedy, Scott Woessner, and Randy Dunham.

**I. CALL TO ORDER**

The legal meeting notice requirements were met. Following the roll call, Director Moore determined there was a quorum and the meeting was called to order at 7:00 pm.

**II. PUBLIC COMMENT:** None to report.

**III. ACTION ON BOARD MEMBERS ABSENT**

Director Lunsford moved, Director Derobertis seconded, and motion carried to excuse Director Henry from the previous Board meeting.

**IV. CONSENT AGENDA**

Director Lunsford moved, Director Day seconded, Director Henry abstained, and motion carried to approve the Consent Agenda with a correction to document Director Henry was absent.

**V. FINANCIAL REPORTS**

Director Lunsford moved, Director Day seconded, and motion carried to approve the financial reports.

**VI. MANAGEMENT REPORT**

Cash flow has been tight, but we have been successful in cutting expenses to remain within budget, met again with Roseville Electric to explore energy efficient fixtures and motion sensors, rebates should cover the cost of the fixtures with expense incurred for labor to change out, RV park has been consistently busy and a good source of revenue, continuing to conduct maintenance projects as economically as possible, installed three power pedestals at the West end of the carnival lot, working with the County on taking occupancy of the Placer County Corp yard after a few minor contract amendments to accommodate a couple County staff that work in the area, POS is up and operational as of last month, met with the CPA a couple days this month with complete reports expected by the next meeting.

**VII. COMMITTEE REPORTS** – None to report.

**VIII. ACTION ITEMS**

- A. Board Member Appointment – CEO forwarded letters of interest from Ryan Ronco and Robert Hutchison. Katharina Green provided a letter for consideration at the meeting. Directors agreed to table the discussion for a month to allow those absent to weigh-in on the conversation
- B. 2009 Fair Theme – A list of possibilities were provided to the Board and consensus was to allow members time to consider and discuss at the October meeting.
- C. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into in September 2008 – Director Henry moved, Director Derobertis seconded, and motion carried to approve the list of agreements.

**IX. CLOSED SESSION** – No action to report.

**X. PRESIDENT’S REPORT** – Director Moore thanked CEO Wimberley for doing a great job, and in tough times seem very acclimated to the fairgrounds and environment. Glad the racing season is over, disappointed for not winning the championship, came down to a tie in points, but the true champion is Paulie Harraka. As a competitor, everything seemed to run well at the track and the Fair is running smoothly.

**XI. DIRECTORS COMMENTS**

Director Lunsford offered assistance in transferring ownership of the administration building to the County.

Director Henry commented things are running smooth, except for a bump in the road at the Speedway. After paying down the term loan for Speedway improvements, would like to look at photovoltaic project for the building roof’s. JLA was down 80-90 animals at Nevada County Fair

Director Day commented there were a few issues at the Fair, no handouts at the front gates, Kids Zone was in the perfect area this year, there was money sponsored and no banner, bears were great but could have been placed in better location, Wild West reenactment was too close to JLA and some animals were spooked by gunfire, wished attendance was better, Johnny Cash cover band was great.

Director Moore offered to sponsor the Kids Zone for 2009, good cover band is very entertaining

Director Derobertis commented that we should not feel so bad for low attendance, spent all week at the Nevada County Fair and attendance seemed light but the demolition derby packed the grandstands, bought three animals on behalf of the Placer County Fair Board of Directors,

Director Lunsford commented CEO Wimberley had thermostat turned up too high, car show and bands worked well, agreed with Director Day about handouts for patrons, grounds looked great, would like to trim out the buildings with more color in future, Kids Zone was great, law enforcement presence seemed too heavy for the attendance and suggested spreading out more, overall things went good, those who attended seemed to enjoy themselves.

**XII. ADJOURNMENT**

Having no further business to consider, the meeting was adjourned at 8:22 p.m. by Director Moore.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

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 Brock Wimberley  
 Chief Executive Officer

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 September 16, 2008  
 Date

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 John Moore  
 Board President

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 October 21, 2008  
 Date