



**PLACER COUNTY FAIR ASSOCIATION
800 ALL AMERICA CITY BOULEVARD
ROSEVILLE, CA 95678**

MINUTES

Board of Directors Meeting

October 21, 2008

7:00 p.m.

LOCATION: Placer County Fair – Administration Office

MEMBERS PRESENT: Day, Derobertis, Gray, Henry, Lunsford, Moore, & Vineyard

MEMBERS ABSENT: Director Kennedy

Others Present: CEO Brock Wimberley, Mona Foster, Stephanie Paiia, Wes Ritchie, Jim Hutchinson, Michael Mansch, Randy Dunham, and Scott Woessner.

I. CALL TO ORDER

The legal meeting notice requirements were met. Following the roll call, Director Moore determined there was a quorum and the meeting was called to order at 7:00 pm.

II. PUBLIC COMMENT: Mona Foster and Stephanie Paiia with Hui O Hawaii expressed interest in improvements for Johnson Hall, mainly the oven that does not operate properly, and refrigerator shelves. PR Concessions, Wes Ritchie reported that he believed attendance at the speedway for the 2008 season was down from 2007, but the Associations revenue from PR Concessions, has been consistent with 2007, despite the lowered attendance.

III. ACTION ON BOARD MEMBERS ABSENT

Director Derobertis moved, Director Lunsford seconded, and motion carried to excuse Directors Gray, Kennedy, and Vineyard from the previous Board meeting.

IV. CONSENT AGENDA

Director Henry moved, Director Day seconded, and motion carried to approve the Consent Agenda.

V. FINANCIAL REPORTS

Director Lunsford moved, Director Gray seconded, and motion carried to approve the financial reports.

VI. MANAGEMENT REPORT

CEO Wimberley reported that cash flow was tight lately and staff were working to reduce expenditures through staffing cuts, new phone service technologies, reduction in maintenance contracts, lighting, heating/cooling control systems as previously discussed, with estimated annual savings of nearly \$50k. The Fair's CPA and CEO have been working closely to update the financial system, of which those included in the Board packages are approx. 95% complete.

VII. COMMITTEE REPORTS –

A. Race Committee - Director Lunsford reported that overall they believe they had a pretty good season, and that a visiting or touring series need to be scheduled early, and at 10/6-10/20 race committee meeting

confirmed dates for 5 visiting series next year. There is a lot on interest from touring series. 2009 schedule is finalized, fifteen race dates for next year. Banquet is well on the way, thanks extended to Director Gray and staff for their effort in working with the city annual 4th of July fireworks. City has come to an agreement to move their show, so AAS can race that night. Fireworks are scheduled to start right about 9pm when the races will end. Insurance issues, want to make sure that we are getting the best rate for insurance. Rules were also discussed, with some general items, some specific to a class with continued discussion at the next meeting. Sound complaints were made this season, and handled accordingly by Dennis Gage.

B. Livestock Committee – Director Vineyard reported that weigh-in dates were set for next year’s fair.

VIII. ACTION ITEMS

- A. Board Member Appointment –Jim Hutchinson expressed interest and qualifications for the vacant Board position. Michael Manch, expressed interest and qualifications for the vacant Board position. Ryan Ronco was voted in, and appointed.
- B. 2009 Fair Theme – Director Lunsford moved, Director Derobertis seconded and motion carried to approve 2009 fair theme of “100 Years of Swine and Roses.”
- C. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into in October 2008 – Director Vineyard moved, Director Gray seconded, and motion carried to approve the list of agreements.

IX. CLOSED SESSION – No action to report.

X. PRESIDENT’S REPORT

President Moore reports everything is great, the meeting was great, his fellow Board Members are great, financials look good, grounds look good, and the fireworks at the race makes him want to come back, and be a part of it.

XI. DIRECTORS COMMENTS

Director Derobertis says his comment at the last meeting he mentioned he purchased three animals at the Gold Country Fair, but he might have said it was the Nevada County Fair; he wanted to specify it was the Gold Country Fair.

Director Lunsford asked about the status of CEO Wimberley’s annual performance evaluation, commenting it was discussed at the previous meeting and usually completed in September. Evaluation will be discussed by the Executive Committee and at the next meeting.

XII. ADJOURNMENT

Having no further business to consider, the meeting was adjourned at 8:37 p.m. by Director Moore.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

Brock Wimberley
Chief Executive Officer

October 21, 2008
Date

John Moore
Board President

November 18, 2008
Date