



**PLACER COUNTY FAIR ASSOCIATION
800 ALL AMERICA CITY BOULEVARD
ROSEVILLE, CA 95678**

MINUTES

Board of Directors Meeting

May 19, 2009

7:00 p.m.

LOCATION: Placer County Fair – Administration Office

MEMBERS PRESENT: Day, Gray, Henry, Kennedy, Lunsford, Mansch, Moore, & Vineyard

MEMBERS ABSENT: Ronco

Others Present: CEO Brock Wimberley, Mona Foster, Stephanie Paiia, & Randy Dunham

I. CALL TO ORDER

The legal meeting notice requirements were met. Following the roll call, Director Moore determined there was a quorum and the meeting was called to order at 7:00 pm.

II. PUBLIC COMMENT

Mona Foster and Stephanie Paiia commended the Board and Staff for repairing numerous Johnson Hall facility concerns they expressed at a previous Board meeting. Hui O’Hawaii has utilized the Placer County Fair since the 1980’s and will continue to do so.

III. ACTION ON BOARD MEMBERS ABSENT

Director Lunsford moved, Director Henry seconded, and motion carried to excuse Director Vineyard from the previous meeting.

IV. CONSENT AGENDA

Motion carried to approve the Consent Agenda.

V. FINANCIAL REPORTS

Director Vineyard moved, Director Kennedy seconded, and motion carried to approve the financial reports.

VI. MANAGEMENT REPORT

CEO Wimberley reported that Fair advertising is going well with a wide variety of print, radio, cable and TV network currently contracted; Gold Country Media will be producing the 2009 Fair tab and incorporate a number of stories 2-3 weeks prior; COG signs will go up throughout the County; Premium Book is complete; City will unofficially co-sponsor the Fair by allowing us to hand banners over Washington Blvd., Fair t-shirts have been designed and ordered; Fair vendor applications are coming in and the layout is nearly complete, Knights of Columbus will be serving food; Blueline Gallery will be on display; exhibit entry deadline is coming up in about 10 days; exotic animal will be a live shark aquarium; Swan Bros. Circus will be back, hypnotist, jugglers, robotic dinosaur exhibit; staff are working on freshening up the buildings with paint and the grounds with flowers by maximizing the use of probation labor.

VII. COMMITTEE REPORTS

- A. Buildings & Grounds – Director Lunsford reported meeting May 18th and walked the grounds. With potential stimulus package project funding requested CEO Wimberley develop a priority list for Board approval. Focusing on ‘C’ Gate entrance given the majority of patrons entering at that location.
- B. Entertainment Committee – Director Day reported meeting to discuss the current entertainment scheduled, pageants scheduled and suggested meeting one additional time before Fair.
- C. JLA Sale Committee – Director Vineyard reported weighing in swine, sheep and goats. After all said and done, we are within 1 animal from last year.

VIII. ACTION ITEMS

- A. Western Fairs Association (WFA)/California Fairs Alliance (CFA) membership – Board unanimously agreed to maintain WFA membership, but not CFA membership.
- B. 2009 Placer County Fair – No action to report.
- C. RV Parking monthly rate – Director Henry moved, Director Mansch seconded and motion carried to eliminate the 14 day limit on stays, edit the right to refuse service at any time and set a \$650 monthly rate for RV Parking.
- D. AAS Spectator Safety Improvements – Director Lunsford moved that CEO Wimberley look into an emergency release solution for the gates North of the grandstands as soon as possible, Director Gray seconded, and motion carried.
- E. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into in April 2009 – Director Henry moved, Director Kennedy seconded, and motion carried to approve the list of agreements.

IX. CLOSED SESSION

No closed session held, no action to report.

X. PRESIDENT’S REPORT

Nothing to report.

XI. DIRECTORS COMMENTS

Director Day expressed her discontent with the delay in issuing payment to the AAS competitors.

Director Kennedy suggested the Fair place ads in the WFA Fair Dealer publication.

XII. ADJOURNMENT

Having no further business to consider, the meeting was adjourned at 8:30 p.m. by Director Moore.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

 Brock Wimberley
 Chief Executive Officer

 May 19, 2009
 Date

 John Moore
 Board President

 June 16, 2009
 Date