



**PLACER COUNTY FAIR ASSOCIATION  
800 ALL AMERICA CITY BOULEVARD  
ROSEVILLE, CA 95678**

## **MINUTES**

**Board of Directors Meeting**

**July 21, 2009**

**7:00 p.m.**

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**LOCATION:** Placer County Fair – Administration Office

**MEMBERS PRESENT:** Day, Kennedy, Lunsford, Mansch, Moore, Ronco, & Vineyard

**MEMBERS ABSENT:** Gray & Henry

**Others Present:** CEO Brock Wimberley, Scott Woessner, Gabriel Bradley, Cody McAtee, Bill McAnally, Denise Decoque, Brian Taylor & Randy Dunham.

### **I. CALL TO ORDER**

The legal meeting notice requirements were met. Following the roll call, Director Moore determined there was a quorum and the meeting was called to order at 7:04 pm.

### **II. PUBLIC COMMENT**

Bill McAnally expressed concern about the maintenance of the AAS and the difficulty in securing sponsors. .

### **III. ACTION ON BOARD MEMBERS ABSENT**

Director Vineyard moved, Director Gray seconded, and motion carried to excuse Director Ronco from the previous meeting.

### **IV. CONSENT AGENDA**

Director Vineyard moved, Director Henry seconded, and motion carried to approve the Consent Agenda.

### **V. FINANCIAL REPORTS**

Director Gray moved, Director Mansch seconded, and motion carried to approve the financial reports.

### **VI. MANAGEMENT REPORT**

CEO Wimberley reported that staff have been focused on grounds improvement with suggestions from the Buildings & Grounds Committee, re-painted all the buildings with festive colors; keeping the grass green with regular watering; decorated the back patio for Fair; volunteer repaired the riding lawn mower that has been inoperative for the past five (5) years; graded area near armory to increase usefulness and installed new sprinklers; thanked Director Mansch volunteered to resolve the previous liability risk of the gate at the flag standand, speaker in the pit area and stairs leading up to the spotters tower; replaced the wood framed Community Stage with concrete; mural planned for the South side of Jones Hall will not be finished by Fair; new shade cloth will be installed over the Johnson Hall Community Stage area, Coors Beer Garden, Concession Booths and Mahan Stage; planted 65 two-gallon rose bushes around grounds; Board Room hospitality has four (4) vacant spots that the Board suggested assigning to Director Ronco; Director Henry and Joyce Henry have planned a menu for the Board Room Hospitality; Fair advertising is going well with a wide variety of print, radio, cable and TV network currently contracted with Good Day Sacramento on the list to be present at the Fair; AAS has been experiencing good car counts, but revenues are down from last year in large part due to decrease in sponsorships and two (2) rainouts.

**VII. COMMITTEE REPORTS**

- A. Buildings & Grounds Committee – Nothing to report.
- B. Entertainment & Community Relations Committee – Nothing to report.
- C. JLA Sale Committee – Director Vineyard reported everything was coming together pretty good; discussed not issuing auction sale cards to buyers who have still have outstanding monies due from last year unless any outstanding balance is paid.
- D. Race Committee – Director Lunsford reported a lively discussion attempting to define the role and responsibility of the Race Committee, which will be brought back to the Board for approval after one more meeting. Discussion also reported their decision to eliminate the practice of providing a complimentary pit admission to officials and employees.

**VIII. ACTION ITEMS**

- A. Western Fairs Association (WFA)/California Fairs Alliance (CFA) membership – No action to report.
- B. 2009 Placer County Fair – No action to report.
- C. Approval of Interim, Commercial Exhibit, Concession, Judging, Standard Service, and Entertainment Agreements entered into in May 2009 – Director Day moved, Director Gray seconded, and motion carried to approve the list of agreements.

**IX. CLOSED SESSION**

No closed session held, no action to report.

**X. PRESIDENT’S REPORT**

Nothing to report.

**XI. DIRECTORS COMMENTS**

Director Mansch commented on the disorganization in the maintenance yard, the need to maintain Association equipment, AAS lacking organization, schedules change constantly, suggesting drawing invert in front of competitors and no qualifying pill is being drawn.

Director Kennedy suggested expressed his opinion that Board room hospitality should be open to all employees, and the Fair should consider budgeting enough money to pay for a big name band for the Fair.

**XII. ADJOURNMENT**

Having no further business to consider, the meeting was adjourned at 8:33 p.m. by Director Moore.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

\_\_\_\_\_  
 Brock Wimberley  
 Chief Executive Officer

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 June 16, 2009  
 Date

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 John Moore  
 Board President

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 July 21, 2009  
 Date