

Levels & Benefits	Presenting Sponsor of the Day	Presenting Sponsor Rib Cook-Off	Carnival	Still Exhibit Hall	Attaway Pavillion	Johnson Hall	Kids Fun Zone	Volunteers	Junior Livestock Auction Paddles
Cost	\$7,500	\$5,000	\$2,000	\$1,500	\$1,500	\$1,500	\$1,500	\$1,000 *	\$1,000
Available	4	1	1	1	1	1	1	1	1
General Admission Tickets	50	20	10	10	10	10	10	6	6
Carnival Ride Wristbands	10		10						
Rib Tasting Kit		10							
Listing on Fair Website			PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR
Logo on Fair Website	PLACER COUNTY FAIR	PLACER COUNTY FAIR							
Fair Email Blast	PLACER COUNTY FAIR	PLACER COUNTY FAIR							
Electronic Marquee	PLACER COUNTY FAIR	PLACER COUNTY FAIR							
Social Media Mentions	PLACER COUNTY FAIR	PLACER COUNTY FAIR							
PA Mentions	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR
Banner at Ticket Plaza	PLACER COUNTY FAIR	PLACER COUNTY FAIR							
Banner Space			PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR	PLACER COUNTY FAIR
Fair Map	PLACER COUNTY FAIR	PLACER COUNTY FAIR (Sunday)	PLACER COUNTY FAIR						PLACER COUNTY FAIR (Saturday)
Vendor Booth	PLACER COUNTY FAIR	PLACER COUNTY FAIR						PLACER COUNTY FAIR	
Logo on Volunteer Shirts								PLACER COUNTY FAIR	
* Plus, the cost of printed shirts									